### The Good IDeas Catalog





### NTS

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# WELCOME

### Simple Choices, Done Right, On Time

This catalog offers you the finest ID Accessories and Custom Printed Plastics in a simple, easy-to-select format. Examples of custom items are included for your convenience. Virtually all items are available customized to your specifications. Got an idea that you don't see in the product listing? Let us know and we'll make it a reality for you.

#### Our Promise

We will never charge you any hidden fees for artwork setup, plate charges, or electronic proofs. We only use top-quality materials because that's the right thing to do. We offer recycled and renewable options on several products in our line because it's good for the Earth. Our delivery is accurate and quick, because that's what you deserve. If the color, size, shape or product variety you need is not shown in the catalog, we can still most likely meet your requirements. Our team appreciates your business, and we'll work hard to keep it by offering you the best service and product quality. We look forward to exceeding your expectations! It's really that simple. Give us a try and you'll see.

### **Economy Retractable Reels**



### Econo-Reel - With new larger imprint area!

- Item | 152077 Imprint Size | 1"
- Opaque colors available | Black, White, Gray, Red, and Blue
- Translucent colors available | Red, Blue, Green, Clear
- Back attachment choices |
   Slide Clip, Alligator Clip, Bulldog Clip, Pin
- Additional options | Silver or Gold Finish Round, Square or Heart shapes available

### Ski Pass Retractor

- Item | 152072 Imprint size | 1.18"
- Colors available in this style Black, White, Red, and Blue
- Attaches to your outerwear via zipper-pulls or accessory loops

### **Premium Retractable Reels**





### Heavy Duty Reel

- Item | 152073 Imprint size | 1.45"
- Colors available in this style | Black with chrome steel backer
- Steel cable retracts keys or badges

### Specialty Retractable Reels





### Carabiner Dual-Clip Reel

- Item | 152058 Imprint size | 0.75"
- Colors available in this style | Clear, Translucent Black, Translucent Red, Translucent Blue, and Opaque Black
- Rotating Steel slide clip on back
- Attaches two different ways!



#### Lanyard Reel

- Item | 152135 Imprint size | 0.75"
- Colors available in this style Clear with chrome accents
- Additional options | Dual-sided imprint area
- Add to any lanyard on pgs. 5-10



#### No - Twist Lanyard Reel

- Item | 152049 Imprint size | 1.25"
- Colors available in this style Black
- Add to any custom lanyard on pgs. 6-9

### The Pink Page



### Premium Round Cord Lanyards





**Steel Bulldog Clip** 

Plastic No-Twist Hook

Mod-U-Lox Buckle

PDA / Wireless Phone Loop

Lobster Claw

Powder Blue Green

> Yellow Orange Red Burgundy

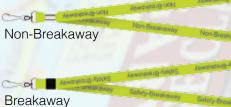
### Silk Screen Printed Lanyards



### Dye Sublimated Lanyards

### Dye Sublimated Lanyard Style Options

- Choose a fabric width from the page at the right
- Choose attachments and add-on features
- Choose a build-out option from the styles below



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⊇N/

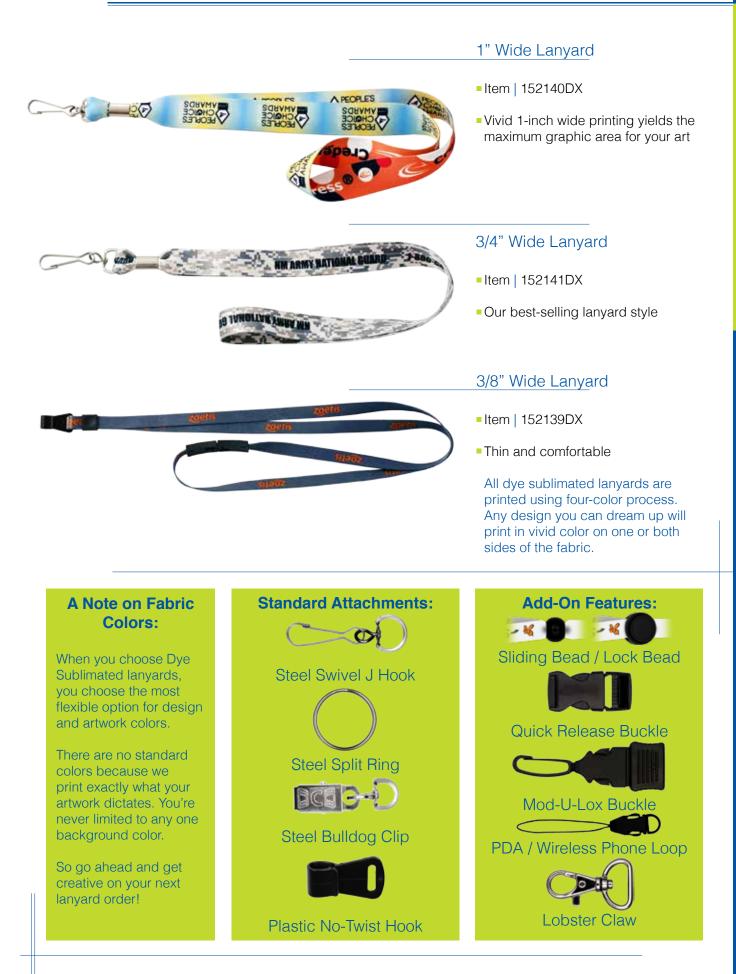
 Dust Hook
 Dust Hook

 Open - Two Connection Points

#### UNLIMITED COLOR CHOICES!

Dye Sublimated Lanyards use 4-Color Process, which means no limit on color choices!

### Dye Sublimated Lanyards



### Plain & Preprinted Lanyards



### Neck Straps and Bead Chains

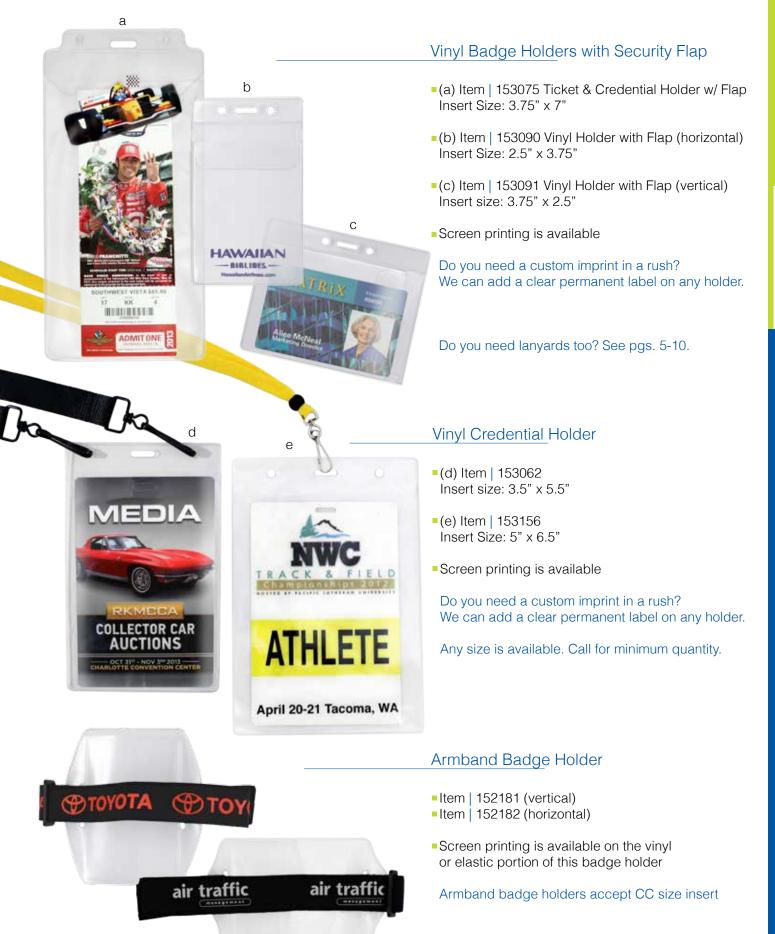
and a construction of the	Nickel Plated Bead Chain	OUICK SHIP
Conservation of the second of	<ul> <li>Item   153005 (24")</li> <li>Item   153010 (30")</li> <li>Item   153015 (36")</li> </ul>	All items on this page
	Plastic Bead Chain (4mm beads	6)
$\langle \rangle$	Item   153069 (38")	
	<ul> <li>Colors available in this style   Black and White</li> </ul>	
0	Washable Vinyl Neck Strap	
	Item   153066 (27")	
	Clear Vinyl Neck Loop	
	■ Item   153076 (30")	
	Vinyl Neck Chain Adapter	
	■ Item   153065	
000000000000000000000000000000000000000	Fits chains, loops and neck straps	
	2 Hole Strap Clip	
	<ul> <li>Item   152090 (2.75" Standard Vinyl)</li> <li>Item   152080 (2.75" Standard Mylar)</li> <li>Item   152091 (3.5" Long Vinyl)</li> <li>Item   152085 (5.75" X-Long Vinyl)</li> </ul>	
	2 Hole Color Vinyl Strap Clip	
	Item   152081 (2-3/4" Standard Vinyl)	1
	Colors available in this style   Black, White, Red, Blue, Yellow, and	Green
	All Plastic ID Clip	
	■ Item   152105	
	Non-corrosive, simple design	
See pg. 37 for adhe	sive clip options	

### **Clear Vinyl Badge Holders**

	Vinyl Badge Holder
(क्यित)	<ul> <li>Item   153081 (vertical CC size)</li> <li>Item   153071 (horizontal CC size)</li> <li>Item   153083 (vertical, G size)</li> <li>Item   153073 (horizontal G size)</li> <li>Item   113040 (horizontal C size)</li> </ul>
THE FT BOLF CAR IN THE WORLD.	Size guide for cards that fit in our vinyl badge holders
THE AT BOLF EAR IN THE WORLD.	CC   2 1/8" x 3 3/8" G   2 5/8" x 3 7/8" C   3" x 4"
	Vinyl Badge Holder with Clip
	<ul> <li>Item   153080 (vertical CC size)</li> <li>Item   153070 (horizontal CC size)</li> <li>Item   153082 (vertical, G size)</li> <li>Item   153072 (horizontal G size)</li> <li>Item   113041 (horizontal C size)</li> </ul>
jetBlue	
	Vinyl Badge Holder with Zip Closure
	<ul><li>Item   001081 (vertical)</li><li>Item   001082 (horizontal)</li></ul>
	Universal CC/G fit will hold most cards
Con	Keeps items safe and dry inside Great for prox cards or multiple badges
	Vinyl Prox Card Holder
PEPSICO WESTFORD CIVIC CENTER I	<ul> <li>Item   153190 (vertical CC size, slot)</li> <li>Item   153180 (horizontal CC size, slot)</li> <li>Item   153195 (vertical CC size, slot &amp; holes)</li> <li>Item   153185 (horizontal CC size, slot &amp; holes)</li> <li>Item   153183 (heavy-duty vertical CC size, slot)</li> <li>Item   153184 (heavy-duty horizontal CC size, slot)</li> <li>Item   153188 (heavy-duty vertical CC, slot &amp; holes)</li> <li>Item   153188 (heavy-duty vertical CC, slot &amp; holes)</li> </ul>

Item | 153189 (heavy-duty vertical CC, slot & holes)

### Clear Vinyl Badge Holders



### Color Vinyl Badge Holders





### Color Top Vinyl Badge Holder

- Ltem | 153100
- Colors available in this style | Red, Orange, Yellow, Green, Blue, Brown, Black, White

Color Top badge holders are CC size

### Color-Coded Vinyl Badge Holder

- Item | 153110 Horizontal (shown in green)
- Colors available in this style Red, Orange, Yellow, Green, Blue, Brown, Black, White

Color-Coded badge holders are CC size

#### Color-Frame Badge Holder

 Item | 153120 - Vertical (shown in blue) (Please choose from standard colors above)

### Trade Show Vinyl Badge Holder

- Item | 153096
- Colors available in this style Clear and Blue are the standard stock colors.
- Three pockets (one with zip closure)
- Multiple translucent vinyl colors are available for this style.
- Fits 3" x 4" insert sizes



### Magnetic Badge Holder with Pocket Flap

- Item | 153085 Vertical
- Item | 153086 Horizontal
- Colors available in this style | Black is the standard stock color in these two styles

Magnetic badge holders are CC size



### Multi-Purpose Badge Holders



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HAWAII

### Dual-Purpose Badge Holder



- Item | 153174 (shown in white with white lanyard)
- Insert sizes: 2.125" x 3.375 (front) / 2.25" x 3.5" (back)
- Ideal for wearing an ID card or credential when you also need to carry a few business cards.
- Includes an adjustable-fit round-cord lanyard
- Space for 1.25" Printed Label or RFID Tag on back
- Colors available in this style | Clear or White holder with a select variety of round cord lanyard colors

Slide any paper or Teslin<sup>™</sup> badge into our new E-Pack holder to create a durable, rigid credential.

## E-Pack Event Credential Holder



Item | 153167 With Back Pack (pictured) Item | 153167NP Without Back Pack (not pictured)

Insert sizes: 3.5" x 5.5" (front) / up to 3.5" x 5.5" (back)

Perfect for Event Credentials. Features an extra storage area on the back side.

- Innovative holder allows non-laminated badges to slide into a rigid holder, yielding a durable result.
- Space in the back for multiple items, including tickets, business cards, or another badge.
- Space for 1.25" Printed Label or RFID Tag on back
- Colors available in this style | Clear

Works with any lanyard on pgs. 5-10. (Pictured lanyard not included)

### Plastic Badge and Card Holders



### **Rigid Plastic Badge and Card Holders**



### Rigid ID Card Holder

- Item | 153172 Single Sided, Black
- Item | 153172CL Single Sided, Clear
- Item | 153169 Dual Sided, Black
- Item | 153169CLR Dual Sided, Clear

All holders on this page are Credit Card size

#### Half-Card Holder

- Item | 153192JB Side Grip (shown at far left)
- Item 153193 Vertical
- Item | 153192 Horizontal

This simple design allows you to wear an ID card without punching a slot in the top. This holder is designed to allow barcodes to be easily swiped through a time clock.



#### Clear Plastic Side-Loading Card Holder

- Item | 153179 (vertical, holds a single card)
- Item | 153178 (horizontal, holds a single card)
- Item | 153186 (vertical, hold up to three cards)
- Item | 153187 (horizontal, hold up to three cards)



### Ejector Badge Holder

- Item | 153159 Horizontal
- Item | 153168 Vertical (not shown)
- Cards easily pops out when you push the integrated slider on the back

Great for protecting barcode badges and proximity cards.









### SkimSAFE RFID Card Holders



### SkimSAFE<sup>™</sup> RFID Shielded Badge Holder

- Item | 153095 (single card, open)
- Item | 153039 (dual card, open)
- Options for this style | Several stock colors available.
   See price list for details.
   Custom colors are available for orders of 1,000+ pieces.

Silence your RFID Card with SkimSAFE





### SkimSAFE MoneyGuard



- Item | 153035
- Protect your entire wallet or just one card.
   Offers peace of mind to those who carry
   RFID payment cards in their wallets or purses.
- Flexible RFID-Shielded laminated paper can be placed inside a purse or wallet for shielding your electronic credit or debit cards.
- Perforated card-size piece can be torn out and wrapped onto a credit or debit card for individual card protection.
- Imprint area: 2.125" x 3.375" (two imprint areas)

### SkimSAFE RFID Payment Card and Passport Sleeves

- Item | 153038 (fits credit & debit cards)
- Item | 153036 (fits passports)
- Colors available in this style | available blank or custom printed
- Imprint area: 2" x 3" (CC) or 3.5" x 4" (Passport)

**Protect your bank card or passport.** RFID enhanced cards and documents can be protected using SkimSAFE sleeves. Custom printing is available on one of both sides of these items.



**BADGE HOLDERS** 

### SkimSAFE RFID Card Holders



### SkimSAFE<sup>™</sup> Smart Phone Card Case

Item | 153093



- Fits | iPhone® 4, 5 and 5s
- View a product video at www.SkimSAFE.com
- -Holds up to 3 cards | Protects one RFID card
- Colors available in this style | Black, Red, Blue, Pink, and Neon Green
- Additional Options | Custom imprint area on back. Other phone model fits and sizes available (MOQ 1,000+ units for custom sizes)



iPhone is a registered trademark of Apple, Inc.



**RFID card protection comes in many styles.** Protect yourself from hackers and data thieves with our variety of RFID-shielded card holders. SkimSAFE holders block signals to and from your RFID card while they are inside. Just slide the card out to use it, then slide it back in to electronically shield your card's information.

### **ID Badge Slot Punches**



### Do-It-Yourself Desktop Laminators





### LX350 3.5" Wide Laminator

- Item | 110731 (120v)
  Item | 110730 (220v)
- Laminates heat-seal pouches up to 3.5" wide.

#### LX1200 12" Wide Laminator

- Item | 110841 (120v)
  Item | 110840 (220v)
- Laminates heat-seal pouches up to 12" wide.





Need lamination pouches? See pgs. 22-23

#### G3 Minikote 27" Roll Laminator

- Ltem 201705
- Laminates up to 27" widths Analog temperature gauge Safety shutoff key Forward & reverse operation Built like a tank
- Roll Laminate Film Item: See price list
- Roll Widths: 12", 18", 25", 27" Roll Lengths: 250 ft. - 1000 ft.
   Film Thickness: 1.5 mil - 3 mil
   Film Core diameter: 1" or 2.25"



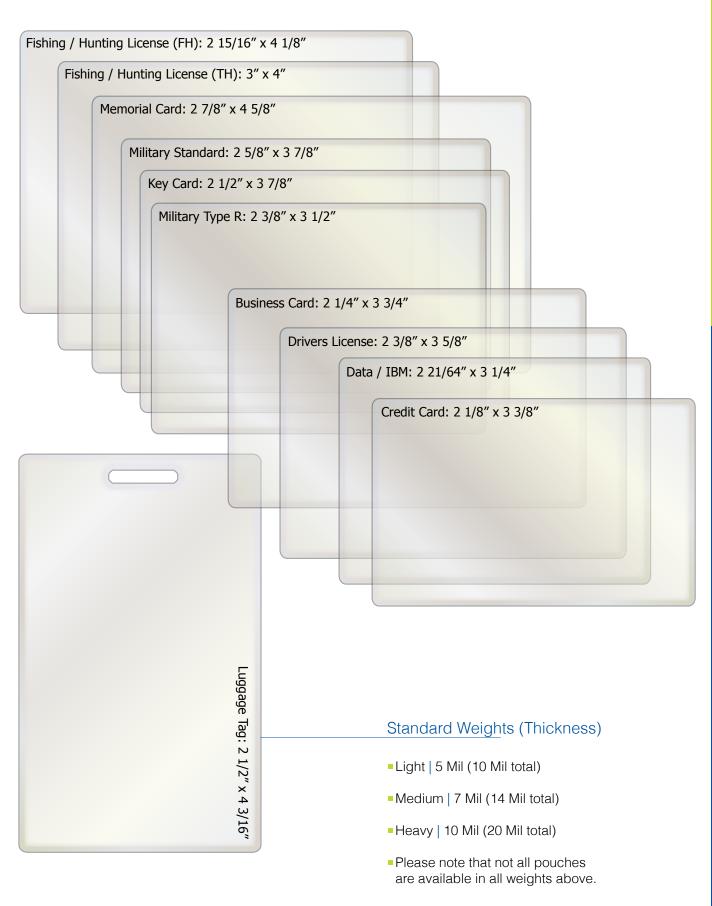
### Lamination Pouches - Large Sizes

Stack Pack: 4" x	<b>9</b> ″
Registration:	: 3 1/2" x 9"
	Giant Tag: 4 1/2" x 6"
	Jumbo: 3 1/2" x 5 1/2" Credential: 2 3/4" x 5 1/16" Mini Jumbo: 3 3/16" x 4 3/8"

#### Additional Large Sizes

- Photo | 6" x 9"
- Letter 9" x 11 1/2"
- Legal | 9" x 14 1/2"
- Menu | 12" x 18"
- Page Saver | 9" x 11 1/2" (includes 3-ring binder holes)

### Lamination Pouches - Small Sizes



### Laser Printable Badge Material



Step 2: Peel

### Printable Card Sheets, Multi-Up

Item | Many choices available. See table below for common sizes.

#### PIP+ (Teslin™) Perforated Sheets

These products offer a great alternative to PVC. They're easy to print in your desktop laser printer, and they fit perfectly in the laminate pouches on the previous page. Simply print, peel and laminate these for a great-looking, durable finished badge. Ink jet styles and custom-cut sizes are available.

#### **Common Sizes**

- Item: 173156 | 2.125" x 3.375" (credit-card) 8-Up Sheet
- Item: 173151 2.33" x 3.25" (data size) 8-Up Sheet
- Item: 173158-1UP | 3.5" x 5.5" (jumbo) 1-Up Sheet
  Item: 173160-1UP | 4" x 6" (XL) 1-Up Sheet

All 8-Up Sheets are repeated on 8.5" x 11" pages. All 1-Up Sheets are centered on 8.5" x 5.5" pages.

All desktop printable cards are made to fit a common laminate pouch size on the previous pages.

### Printable Credential Sheets, 1-Up

Item | Many choices available. See table above for common sizes.





Step 1: Print

All items on this page

These Teslin cards have less impact on the environment than PVC

Step 3: Laminate

 Item | Many ch common sizes



### Plastic Card Printing Systems & Supplies



We are a complete source for all Plastic ID card production products.

We stock a complete line of ID software, equipment and related printing supplies including blank PVC cards, ribbons, and cleaning kits. Call for pricing on supplies for your ID card system today.

We will custom-quote a complete ID card production system that fits your needs. Please contact us for more information on the best printer, software and camera solution for your organization.



Card personalization is easy with our desktop card printing systems.

#### ID Card Printer Supplies



### **ID** Management







#### Optional features include

Webcam for photo capture National risk database connection Driver's license scanner SQL database integration

#### Visitor Management Software

Item | VMS (See price list for product options)

Say goodbye to paper log books at the front desk! Our visitor management systems allow you to check in visitors or students with a simple click and a few keystrokes.

System components vary based on your individual needs. We will custom quote a system for your exact project specifications. Call for more information.

- Manages attendance and tardy tracking for schools
- Integrates with student or HR database systems
- Allows for mobile access to data (additional add-on)



Expired

#### Self-Expiring Visitor Labels

- Item | Various, Call for more information
- Self-expiring labels are available for visitor management users who need an automatically expiring badges.
- 24-hour ink migration automatically voids printed passes so they cannot be re-used by visitors



### Cloud-Based ID Card Production Services

Let us produce your large personalized ID card projects in our secure facilities. Call to learn more about this secure, convenient service.

- Item | Various, Please contact us for information. Users transmit data via secure web connection
- Cards are printed in our facilities and then returned via the carrier of your choice
- Users have access to their data and images 24 x 7 from anywhere in the world

### Plastic Card Stock







### Printable PVC and Polyester Cards

Items | Various (See price list for all product options)

Blank Printable Cards are available in two constructions: 100% PVC and PVC/PET Composite.

Preprinted cards are available in three types: 100% PVC, PVC/PET Composite, and DuraFLEX polyester.

Preprinted cards are suitable for finishing in your own desktop card printer. (see pg. 25)

Common blank & preprinted cards are listed below:

#### Blank Items:

Item | 179912 - 100% PVC, Blank Item | 174400 - PVC/PET, Blank Item | 125707 - 100% PVC, Blank with Mag Stripe Item | 179714 - PVC/PET, Blank with Mag Stripe Item | 174421 - 100% PVC, Blank with 3 Keytags Item | 179965 - 10 Mil Adhesive PVC, Mylar Backer Item | 179925 - 14 Mil Adhesive PVC, Paper Backer

#### Preprinted Items:

Item | 179595 - PVC, Preprinted (Litho/Digital) Item | 177148P - DuraFLEX, Preprinted (Digital)

All cards listed above are perfect for desktop card printing systems like the one shown at left. For more information on these systems, see pg. 25



Clear, Holographic and Bar Code Mask overlays are available for CR-80 cards.

#### Transparent Adhesive PVC Overlays

Items | Various (See price list for all product options)

Protect your PVC card's surface after printing, add visual security patterns and secure sensitive barcode data with these easy-to-use overlays.

SECURE GENUINE SECURE GENUINE
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### **RFID Access Control Credentials**



#### Access Control Cards

Available Technologies Proximity (Prox) Magnetic Stripe NFC **MiFARE DESFire** Corporate 1000 by HID iClass by HID DuoProx by HID Indala by HID FlexSmart by HID Crescendo by HID

Call for pricing and item numbers

#### **RFID** Access Control Keyfobs

Available Technologies Proximity (Prox) iClass by HID NFC **MiFARE DESFire** 

Call for pricing and item numbers

#### **RFID Access Control Tokens**

Available Technologies Proximity (Prox) iClass by HID NFC **MiFARE DESFire** 

Call for pricing and item numbers

#### Silicone RFID Wrist Band

- Flexible Silicone RFID Wristband
- Available Technologies Proximity (Prox) iClass by HID NFC **MiFARE DESFire**

Call for pricing and item numbers

Our own brand of RFID products is also available







### Wrist Band Products



### SecureBand Locking Fabric Wristband

Item | 152187

- Custom printed to your specifications with dye sublimated or screen printed artwork.
- Anti-reverse locking feature prevents transferring from one person to another during your event. The most custom-printable security wristband available.

RFID and barcode options are available.



#### Vinyl Wristband

Item | 152185

Many colors available. Plain or custom screen printed available.



#### Tyvek<sup>™</sup> Wristband

Item | 152183

Sequentially numbered Printed to your specifications



#### Silicone Wristband

Ltem | 153182

Many colors available. Screen printing or custom debossed printing available.

### Tags and Decals









#### Standard Parking Hang Tag

Item | PTST (Custom Item)
 Dimensions | 4" x 3.5"
 Die Shape | ADC157

All parking tags are available with security hologram foil, UV inks and variable data printing. Bar codes and variable numbering are available options on all passes.

Why settle for plain passes? Order with confidence and represent your organization with quality products.

#### Small "Bowtie" Parking Hang Tag

Item | PTSM (Custom Item)
 Dimensions | 5" x 2"
 Die Shape | ADC169

#### Parking Sticker

Item | PKSS (Custom Item) Dimensions | Custom

Available in adhesive or static cling. Any size and shape is available.

#### Jumbo Parking Hang Tag

Item | PTJ (Custom Item)
 Dimensions | 2.75" x 4.75"
 Die Shape | ADC155

Available in 30mil, 24mil, laminates or 10 mil paper



RFD

All items on pgs. 30-44 are available with UV-RED security inks. This innovative security feature protects your items from counterfeiting.

Graphics, Text and data printed in UV Red are only visible when presented in UV light (blacklight.)



Unique custom shapes and sizes are available to fit your exact parking pass needs. Technology options include Proximity, Bar Code, RFID and Magnetic Stripe.

### Parking Pass & Hang Tag Products



### Large "Bowtie" Parking Hang Tag

Item | PTLBT (Custom item)
 Dimensions | 6" x 3"
 Die Shape | X1013

This flexible non-laminated pass works well in high-visibility applications where security needs to spot tags from a long distance.

Foil stamping, bar codes and variable data are available options.

#### ANALYZER OF TEXAS AT ALTER INCOMPANY OF TEXA

### Paper Film Laminate Parking Hang Tag

Item | Various (Custom item)
 Dimensions (as shown) | 2.75" x 5"
 Die Shape (as shown) | X1028

If economy is your goal, but durability is a concern, order any shape parking tags in our paper film laminate construction.

Tear-resistant material can be custom-printed in the color of your choice.

Foil stamping, bar codes and variable data are available options.



### Paper Parking Hang Tag

Item | Various (Custom item)
 Dimensions (as shown) | 2.75" x 4.75"
 Die Shape (as shown) | PAPERPTJ

The ultimate in economy! Any shape pass can be made from paper stock.

Durable enough for one or several days of use. Great for visitor parking areas.

Foil stamping, bar codes and variable data are available options.

### **CombiPASS Parking & Keytag**

NEW CombiPASS™ Item | 177030 (Football shape) Dimensions | 5.56" x 5.625" Die Shape | ADC198 Football, round ball, elongated and custom shaped CombiPASS tags are available These products combine a parking hang tag with a pop-out keyfob which can contain marketing information, schedules, or an advertisement. MCHS 2013 Reserved Parking 1024 ERZ 25 Item | 177031 (Round ball shape) Dimensions | 4.5" x 6.875" Die Shape | ADC202 UDS O Parking 2012-2013 Park Hill School 809 Item | 177032 (Vertical oval) Dimensions | 4.5" x 6" Die Shape | ADC201

TIGER

Item | 177033 (Vertical rectangle shape)
 Dimensions | 3.75" x 8"
 Die Shape | ADC211



### School House Carpool Tag

Item | 942649
 Dimensions: 8" x 11"
 Die Shape | ADC191

Perfect for carpool pickup at school. Large tags are available with a writable surface or we can customize your order with student names.



These tags are highly visible from long distances



#### Item | 173202

EAGLES

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GD EAGLES

A full 12" x 18" sheet of customized vinyl decals is a great way to raise funds for sports and band booster clubs. Each athlete or participant has his or her name or number featured on the product, making it a guaranteed hit with Mom and Dad!

Football and Band booster club shapes are available today. We will be happy to create your own custom shape pattern for a minimal fee.



#### School ID Card Printing

Item | Various (Custom Item)

We offer mass-printing services for schools both large and small. Bar codes, names, photos and logos are printed on one or both sides of the cards in vivid color. Durable lamination protects the cards for years of life. Call to find out more!

Want to print your own cards? See pgs. 24-27 for a variety of do-it-yourself supplies.

### oecial Event Credentials & Badges



### Special Event "Credit Card" Size

Item | SECC (Custom Item) Dimensions | 2.125" x 3.375" Die Shape | CC

### Special Event "Gov" Size

Item | SEG (Custom Item) Dimensions | 2.625" x 3.875" Die Shape | ADC111



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# Special Event Credentials & Badges

### Special Event "Jumbo" Size

Item | SEJ (Custom Item)
 Dimensions | 3.5" x 5.5"
 Die Shape | ADC159

Special event badges and credentials are perfect for sports events, music festivals and corporate meetings.

Add security features like holographic foils, UV inks and micro text for added peace of mind. Call for a custom quote on your project's credentials.

We can print almost any credential as a satin decal! Just call and ask for more details.

### Special Event "XL" Size

Item | SXL (Custom Item)
 Dimensions | 4" x 6"
 Die Shape | ADC212

### **On-Site Event Badging Services**

Our professional staff is available to credential your event attendees using our efficient ID systems and supplies. See pg. 46 for more information and contact us for a quote.

Lanyards not included. See pgs. 5-10 for many options including custom and plain lanyard styles.



ALL ACCESS

# Special Event Credentials & Badges

Unique Custom Shaped Event Credential

Item | Custom

If you can dream it up, we can probably make it a real product. (We can also help you dream it up.)

The example at the left was a promotion for the big game in New Orleans, so we designed a Mardi Gras mask badge. Let the good times roll!



186

FIELD ACCESS

OF CREDENTIAL USE CONDITIONS

GAME 2

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### Sports Event Armband

Item | SPEA (Custom Item)

Dimensions | 5.75" x 4.25" Die Shape | ADC156 Includes elastic strap with closure for wearing on the upper arm

### Sports Day Pass

Item | SPDP (Custom Item)

Includes elastic attachment loop for wearing at waist level. Almost any shape and size is available.

Common shapes that we produce include | Rectangle / Square Circle Triangle

# Name Tags and Badges



### Large Name Badge

Item | NBLG (Custom Item)
 Dimensions | 2.625" x 3.875"
 Die Shape | ADC111

## Ala Wai Resorts Megan Sheridan Events Manager

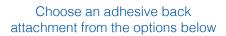
### Small Name Badge

Item | NBST (Custom Item)
 Dimensions | 3.25" x 1.625"
 Die Shape | ADC06

Ala Wai Resorts Megan

### Slim Name Badge

Item | NBSM (Custom Item) Dimensions | 4.06" x 1.31" Die Shape | ADC162



b

Adhesive Clips and Pins

- (a) Item | 152050 Pressure Sensitive Clip
- (b) Item | 152055 Pressure Sensitive Pin
- (c) Item | 152006 Pressure Sensitive Magnet Set





# Membership & Loyalty Cards



### Rectangular Key Tag (6 Pack)

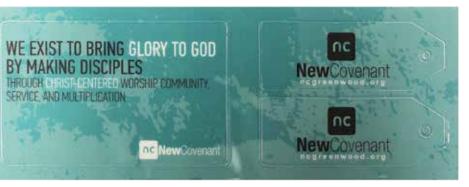
Item | RK6PK-A (Custom item)

Dimensions | 2.625" x 1.125" (each tag) Die Shape | ADC151

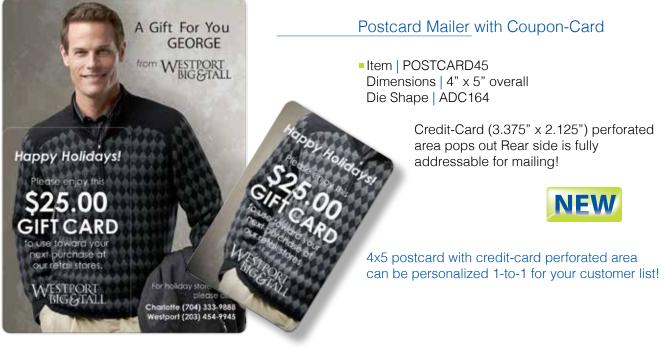
# Membership & Loyalty Cards

### Family Pack (1 Card, 2 Key Tags)

Item | FAMPK (Custom Item)



Dimensions | 2.75" x1" (each small tag) Dimensions | 2.125" x 3.375" (single card) Die Shape | ADC125



NEW



### Dual Ketytags with Tear-off Ticket

Item | 167114
 Dimensions | 3.375" x 2.125" overall
 Die Shape | ADC248

Perfect for coupons or give-away drawings for new membership programs

All cards and key tags shown on these two pages are 24-30 mils in thickness and are printed in 4-Color Process. Membership cards and key tags are laminated on both sides for maximum durability and long life.

# **Gift Card Products**



### Hanging Gift Card

Item | HGCC (Custom Item)

Gift cards optional features include

30-Mil card thickness (like standard credit cards)4-Color process printingLamination on both sidesBar codes and magnetic stripesStandard or custom shapes

Whether you sell flowers, jewelry, spa treatments, or ice cream, you can reap the benefits of a gift card program. Most point of sale systems are ready to accept your custom-printed gift cards just like a standard gift certificate.

Our team will be glad to help you take your business to the next level with gift cards that fit your marketing plan and your budget.

### Gift Card, Credit Card Sized

- Item | GCC (Custom Item)

Bease present this card for admittance to the Patrons' Terraco Non-Transferable Your guests are welcome on the Terrace. Please encourage their support of SPAC at the Patron level.

> Patron Telephone Line: 518,587,0365 Dinner Reservations: 518,583,3003



Gift Card

### Tyvek<sup>™</sup> Gift Card Holder

Item | TGCH (Custom Item)



# **Plastic Business Card Products**



That's boring. You're better than that! Wow your next prospect with a vivid color card that they'll keep. Plastic business cards are the perfect way to make a

# Hospital & Health Care Related Products



RESPIRATORY

2013-14

Flu Protection

### **Emergency Code Cards**

Item | HECC (Custom Item)

We will design a custom card for your specific emergency codes. Just send your artwork and we will take care of the rest.

Combine a Badge Backer and Emergency Code Card for a great combination product!

### Badge Backer

Luisa Mariscal

I'm a Guardian Angel

Item | BBCKR (Custom Item)

Dimensions | 3.375" x 3" (horizontal) Die Shape | ADC185 Dimensions | 2.125" x 4.37" (vertical) Die shape | ADC215

We can even create custom shaped badge backers like the one shown below!



### Vinyl ID Badge Adapter for Award Pins

Item | 152068

Wide vinyl area accepts stick-pins for service awards and includes a metal bulldog clip at the top.

# **Advertising Products**

### Hotel Key Card

Item | HCK (Custom Item) Dimensions | 3.375" x 2.125" Die Shape | CC

Includes magnetic stripe

### **Door Hanger**

PESERT CAR WASH

Item | HDH (Custom Plastic Item) Dimensions | 4" x 9" Die Shape | ADC168

Item | HDHP (Custom Paper Item)

Our custom capabilities are almost limitless

Choose any standard shape or let us set up a custom size and shape for you. Choose from paper, magnetic materials, or durable laminated products. We're ready to help!



Quiet Time

FOUR SEASON Holds and Reso

### Magnetics

Item | Custom

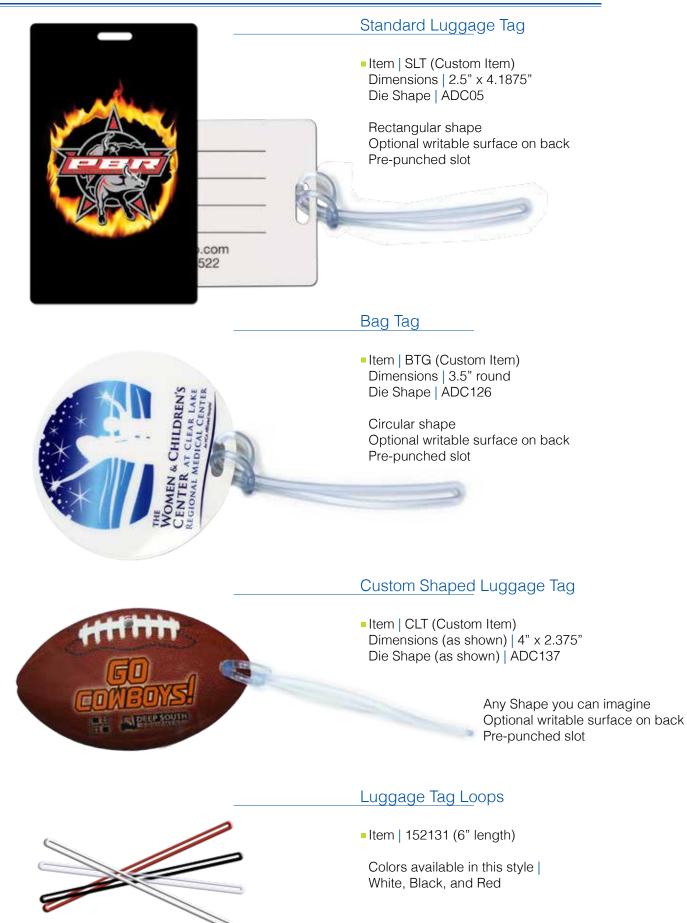
We can create any shape up to 12" x 18"

Perfect for vehicle or refrigerator magnet advertising pieces

Dimensions | 4" x 9"

43

# Luggage & Bag Tag Products



# Vinyl Envelopes

### Vinyl Info Pack Envelopes

Item | 160500C Dimensions | 9" x 13" (or custom)

Durable vinyl envelopes are perfect for tickets, credentials or media kits. Printable on front and back with spot colors.



SA ACC

# Red Bull®

Other options include

Half-page size (10" x 7") Hook and loop closure Zip-top closure Business card pouch on front



### Logos and Artwork File Formats

If you order custom products, we require logo and graphic files be transmitted in the file formats listed below.

Acceptable file types are listed below, in order of preference: Adobe InDesign INDD (packaged with fonts and links) Adobe Illustrator Ai (type converted to outlines or all fonts included) Adobe PDF (type converted to outlines or all fonts included) EPS (type converted to outlines or all fonts included)

In rare cases, raster files with a minimum resolution of 300 DPI are sometimes acceptable. Web or screen-resolution JPG, PNG and GIF images are usually not acceptable for our printing process.

### **Artwork Bleed**

We require that all artwork files have a 0.125" (1/8") bleed on all sides. This allows your custom products to look their best with full edge-to-edge printing. See an example in the drawing below.

### **Color Matching**

Please include all PMS color codes with your artwork file when possible. Our standard printing process for all non-screen-printed products is four-color-process. When it is possible, we can closely match a PMS color. Metallic and neon PMS colors are not currently in our capabilities.

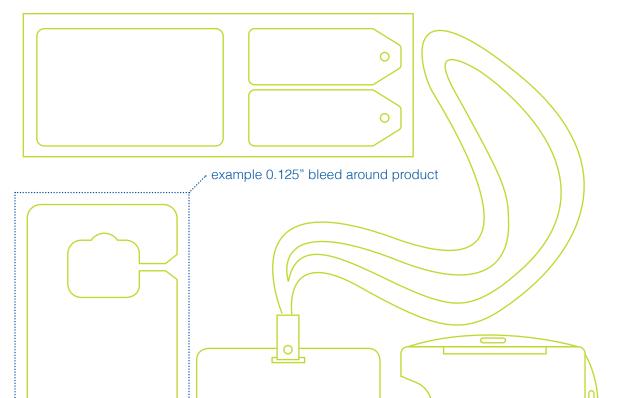
For screen-printed products, we can always closely match the inks to your specific PMS color. Lanyard thread colors are woven for stock, and we will be glad to custom-weave a color for lanyard orders of 5,000 pieces or more.

### Variable Data Guidelines

When submitting individuals' data for a large personalized order, we accept Microsoft<sup>™</sup> XLSX (or XLS) file formats. Each field that is to be printed should be in a specific column and row. An example is shown below:

First Name	Last Name	Job Title	Height	Employee Number	Photo File
Abraham	Lincoln	President	6' 4"	10003201	3201.jpg
Mary Todd	Lincoln	First Lady	5' 2"	10003231	3231.jpg

If individuals' photos are to be included with your order, there must be a column in the data spreadsheet naming each photo by number. A folder with all digital photos must be sent to us when you are ready to order.



Your Source for Professional ID Badges, Credentials, Security Passes & ID Accessories

